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## Therapists preparing to bring 'alternative' relief to Sderot

Shelly Paz , THE JERUSALEM POST

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Following the success of the "I shop in Sderot" movement, which brought an estimated 10,000 out-of-towners to the western Negev town on Friday, a group of alternative therapists is preparing to help the people of the rocket-plagued community.

Daniel Tarlow, 35, a craniosacral therapist from Elazar, in Gush Etzion, who made aliya from London with his wife and three daughters soon after the Second Lebanon War, initiated the project.

"This is a call to all therapeutic, holistic, alternative therapists to join together and make at least one special day, to give as many treatments to the stressed and traumatized people of Sderot," reads an advertisement Tarlow placed on the Tanglo (Tel Aviv Anglo) Web site. "I am looking for people who would be willing to donate their time to give a full day, or half if you are unable to commit to a full day, of treatments."

Some time ago, Tarlow was scheduled to treat a woman from Sderot at his clinic in Jerusalem's Talpiot neighborhood. However, the woman could not make it to the capital. Tarlow, who practices craniosacral therapy, an alternative stress-relieving technique, thought it would be best to bring the aid to Sderot.

"I decided to send an e-mail and see what reactions I get," Tarlow told *The Jerusalem Post*. "So far, I have received around 25 e-mails from therapists from all over the country who basically said they are willing to donate one day of treatments to the residents of Sderot."

Tarlow's ad calls on all types of therapist to lend a hand to the day of therapies, which will be held in about a month.

"Massage, reflexology, craniosacral, acupuncture, shiatsu, etc. If you are trained in any of these fields or any other form of therapeutic treatment and would like to join in and give some relief to the people of Sderot, please e-mail to [daniel@cranio-sacral.co.il](mailto:daniel@cranio-sacral.co.il)," the ad urges.

Tarlow has not yet coordinated the details with the Sderot Municipality. However, he says anyone who can help finance transportation for the therapists or lend massage tables is welcome to contact him.

