



Barral Educational Platform Builds Success

Benefits of studying Visceral Manipulation, Neural Manipulation, New Manual Articular Approach, and Manual Approach to the Brain with the Barral Institute

1. You'll learn from the developers – French Osteopath and Physical Therapist Jean-Pierre Barral, founder of The Barral Institute, is known worldwide for his development of Visceral Manipulation (VM) and Manual Approach to the Brain (MAB) and his collaborative work with French Osteopath Alain Croibier in the development of Neural Manipulation (NM), New Manual Articular Approach (NMAA), and Visceral Vascular Manipulation (VVM). Barral is the author of several textbooks and co-author with Croibier of an additional text that detail these modalities. Barral is also the originator of the Visceral Manipulation and Manual Approach to the Brain educational workshop series and certification programs and has worked in tandem with Croibier in developing the Neural Manipulation and New Manual Articular Approach seminar series.
2. **Visceral Manipulation** encourages your own natural mechanisms to improve the functioning of your organs, dissipate the negative effects of stress, enhance mobility of the musculoskeletal system through the connective tissue attachments, and influence general metabolism. VM addresses:
 - acute disorders such as whiplash, chest or abdominal sports injuries
 - digestive disorders such as bloating and constipation, nausea and acid reflux, GERD, and swallowing dysfunctions
 - women's and men's health issues such as chronic pelvic pain, endometriosis, fibroids and cysts, dysmenorrhea, bladder incontinence, prostate dysfunction, referred testicular pain, and effects of menopause
 - emotional issues such as anxiety, depression and post-traumatic stress disorder
 - musculoskeletal disorders such as somatic-visceral interactions, chronic spinal dysfunction, headaches and migraines, Carpal Tunnel Syndrome, peripheral joint pain and sciatica
 - pain related to post-operative scar tissue, post-infection scar tissue, and autonomic mechanisms
 - pediatric issues such as constipation and gastritis, persistent vomiting vesicoureteral reflux, and infant colic

The VM practitioner uses gentle force precisely directed **to** reap the greatest results.

There are six levels of VM study with course focus divided into the abdomen (2 classes), the pelvis, the thorax, and viscerosomatoemotional relationships (2 classes). Additional offerings include Advanced VM for the neck and thorax, Advanced Neuro-Visceral Manipulation of the Abdomen, Applications for Pediatrics and Applications for Labor and Delivery, Visceral Vascular Manipulation: Lower Body (VVML) and Visceral Vascular Manipulation: Upper Body (VVMU). In addition, VM Dissection (VMD) and Listening Techniques (LT) workshops are available.

Barral's Visceral Manipulation series offers two Practitioner Certification programs that are known, valued, respected, and accepted worldwide. Certification instills patient confidence in your skill level.

- 3. Neural Manipulation** addresses restrictions of the dural and neural components not commonly focused on with musculoskeletal symptoms. NM identifies and releases local nerve restrictions while at the same time examines the effect these local fixations have on the rest of the body, and by accessing this relationship, resolves the more comprehensive (global) dysfunctional patterns.

NM is effective for treatment of:

- whiplash and trauma conditions
- the peripheral nerves of the upper and lower body
- the nerves of the brain and cranial region

The classes are divided into four levels: Neuromeningeal Manipulation (NM1); Neural Manipulation: Peripheral Nerve Manipulation Upper Body (NM2); Neural Manipulation: Peripheral Nerve Manipulation Lower Body (NM3); and Neural Manipulation: Brain and Cranial Nerve Manipulation (NM4),

- 4. New Manual Articular Approach** is a soft, hands-on manual therapy that applies an innovative, comprehensive approach to the treatment of joints. It integrates all aspects of the joint including the nerves of each joint, arteries, meniscus, bone, ligaments, capsule attachments and folds and as well as visceral and emotional connections. It incorporates soft tissue mobilization of the associated bones, while looking at direct and indirect relationships between the bones of the body.

NMAA addresses:

- Joint pain
- Limited mobility
- Joint inflammation
- Sprains
- Tendinitis
- Osteoarthritis
- Rotator cuff injuries

Course work is divided into Manual Articular Approach: Upper Extremity (MAUE), Manual Articular Approach: Lower Extremity (MALE), Manual Articular Approach: Spine and Pelvis (MASP). Practitioners who have completed upper level VM, NM and one of the MA classes can matriculate on to the Visceral, Neural and Articular Advanced Clinical Synthesis.

- 5. Manual Approach to the Brain** is a gentle manual therapy that addresses the brain and its associated nervous and vascular connections. The structural approach is aimed at the vascular, nervous, meningeal, ocular, barometric, and cerebrospinal fluid circulation systems. The functional approach explores the sense of smell, hearing, sight, language, coordination, proprioception, emotions, etc.

MAB addresses:

- Central Nervous System Challenges
- Stroke
- Ictus

- Parkinson's disease
- Alzheimer's disease
- Multiple Sclerosis
- Dysfunctions of Sensory Organs from Physical Trauma leading to Challenges with Smelling, Hearing or Sight

6. Barral light-touch techniques reduce the strain on your body.
7. Barral teachings lend themselves to the development of specialty areas ranging from pediatrics to geriatrics, from sports injuries to trauma, to gender specific illnesses. Specialization adds focus to your business development efforts, helps build referrals from other practitioners and often leads to increased revenue.
8. To ensure accessibility to students, workshops are held in multiple cities in over 30 countries.
9. Limited class sizes assure an optimal learning environment.
10. Contact hours are available to satisfy continuing education credits.
11. Money-saving specials such as early registration, package pricing, promotions and sponsorships for workshop tuition and products help ease financial concerns.
12. Barral-approved Study Groups organized by local seasoned practitioners offer ongoing support and practice.
13. Barral Institute has stood the test of time: 30 years in providing world class clinical services and continuing education training to over 17,000 alumni practicing residing in over 60 countries.
14. The rigorous Instructor Certification process ensures teachers are subject experts, skilled manual practitioners, and engaging presenters.
15. Barral workshops are being continually updated and enhanced based on the ongoing, collaborative research by Jean-Pierre Barral, DO, MRO(F); Alain Croibier, DO, MRO(F) and the International Teaching Team, and guide workshop material by staying attuned to the latest scientific research, industry practices, and teaching methods.
16. Attentive Teaching Assistants (TA) offer hands-on demonstration, supervised practice, and suggestions on how to immediately incorporate the techniques into your existing regimen.
17. You can enhance your professional stature, fine-tune skills and gain educational credits by applying to and participating in the TA program.
18. Workshop participants have a wide range of professional titles, enriching each student's experience.
19. A broad selection of books and products are available at workshops and online to support your practice.

20. Our professional Educational Services Counselors are available at workshops and by phone to assist in selecting workshops and products. Their precise documentation and record-keeping free you from such tasks.
21. Two comprehensive websites are available 24/7 to browse, register for classes, and order products: www.barralinstitute.com and www.iahe.com
22. Flexible cancellation and refund policies ensure your total satisfaction.
23. As a Barral Institute alumnus you are automatically granted membership into the Barral Alumni Association and the International Association of Healthcare Practitioners (IAHP).
24. IAHP offers practice building and international networking opportunities. Membership includes access to clinical research to keep you current with industry news and lobbying efforts to protect your rights.
25. IAHP Medallion Memberships are available that offer video review of the seminar material for the classes you have attended.
26. The Barral Institute Enewsletters offer practice tips, case studies and workshop news.
27. Since 1999 Jean-Pierre Barral has maintained a private practice in France. Also since 1999 he has served as Chairman of Department of Visceral Manipulation on the Faculty of Medicine Osteopathy, Grenoble, France; the Chairman of Department of Visceral Manipulation on Faculty of Medicine Paris du Nord; and Academic Director of International College of Osteopathy, St. Etienne, France. Barral teaches internationally at conferences and seminars, while maintaining a practice devoted to research, on-going development. He continues to author books on his work.

Alain Croibier is an Osteopath in France and has been in private practice since 1990. He is a Professor for Visceral Manipulation and Osteopathic Diagnosis at the Osteopathic College, A.T. Still Academy, Lyon, France. Since 1995 he also has been a Lecturer in Visceral Manipulation at the College International de Osteopathie (CIDO), St. Etienne, France. Since 1991 he has been a Guest Speaker at the Centre Osteopathique du Quebec, Montreal, Canada, the Nederland Academy Vor Osteopathy (NAO) Amhem, Neederland, as well as the Still Academy Deutschland, Munster, Deutschland.

28. The Barral Institute's excellent reputation as a continuing education provider has gained it trusted relationships with industry leaders including licensing and certification entities, professional associations, schools, trade publications, and other modality developers and healthcare associated organizations.
29. The Barral Institute is a member of the International Association of Healthcare Educators (IAHE), an organization dedicated to providing superior educational experiences for innovative, complimentary healthcare solutions.
30. Our active participation in industry conferences via exhibit booths and sponsorships offers our alumni a place to connect with like-minded practitioners and build new relationships.